



Believe you can fly?

STREETSKILL

Putting the Brakes on Bad Driving



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Since 2006, 44 people lost their lives on Cayman's roads and we are still counting...

In most road deaths, speed is a major contributing factor. Speed limits are there for a reason. It tells you how fast you can drive safely. Also, the limit is the **maximum** speed you can travel at under perfect conditions – it is not a **target** you have to reach!

Imagine waiting for your loved one to return from work, shopping or visiting a friend, but instead having a police officer arrive at your door. Everyone in the community – parents and spouses, brothers and sisters, aunts and uncles, grandparents and friends – has a responsibility to tell each other to heed the warnings. And if not for yourself, then for someone else...

Why speed kills:

The severity of a crash increases with speed. If you speed you might not be able to stop.

Consider this:

If a child steps off a pavement 10 yards ahead of you, with you travelling at 30 mph you would stop

with only 3 yards to spare. At 40 mph would have less than a yard to spare. At 50 mph the child would be dead.

Similarly, if you strike a pedestrian...

...at 20mph, 1 out of 10 will die

...at 30 mph, 5 out of 10 will die

...at 40 mph, 9 out of 10 will die.

You are not safe either. The likelihood of you dying in a collision at the speed of 60 mph is 20 times higher than at an impact speed of 30mph.

If you speed, it is harder to avoid accidents – less time to react, less time to stop and greater difficulty of controlling your vehicle.

Don't become a statistic and don't add to it. Make a stand against senseless road tragedies and **SLOW DOWN!**

Be safe, not sorry – stick to the speed limits!